



## Quick Guide

- Bleed line. Background image or color should reach here.
- Die line. Final label size
- - - - Safe zone. All text and design elements should fit within this area

### Quick Check:

These requirements ensure there are no artwork delays

- Does your artwork exactly match the Die Dimensions? (See [Sizing Requirements](#) below)
  - Safe zone - - - -
  - Bleed Line —
- Does the artwork meet the recommended 800 DPI? (Our minimum is 300 DPI)
- Are all your fonts 5pt or larger? (This ensures you can read what is printed)
- Are all fonts outlined and pictures/logos embedded?
- One last thing:** We recommend printing off your artwork at 100% with no scaling to ensure everything looks as you intended.

### Die Dimensions

Die ID: #2715  
 Die Size: 1.375" x 7.000"  
 Bleed Line Size: 1.500" x 7.125"  
 Safe Zone Size: 1.250" x 6.875"

### Sizing Requirements

- Bleed Line** — The bleed line is an area 0.125" larger than the die height and width that allows our converting team to compensate for the natural shifting that occurs during the converting process. Please be sure to extend the background colors and/or patterns that you would like to bleed off of your label all the way to the bleed line.
- Die Line** — The die line is the exact shape and size of your final label. Please make sure that no part of your design ends or begins directly on the die line. Your design should either reach the bleed line or fit inside of the safe zone to protect your artwork from being cut into.
- Safe Zone** - - - - The safe zone is an area 0.125" smaller than the die height and width that is safe during the converting process. Within this area, all text and other design elements are far enough away from the die line to not be at risk of being cut off.

### Questions?

If you have any questions or concerns, give us a call at **877-277-4682** or contact us at [experienceteam@frontierlabel.com](mailto:experienceteam@frontierlabel.com)